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BACKGROUND PROFILE

Kramer Electronics designs, manufactures and distributes signal management products for analog, digital and computer graphics video, audio, and control signals. Kramer's products are used in the professional AV, broadcast, production and residential AV markets worldwide.

The company has its headquarters in Jerusalem, Israel. Corporate sales and distribution offices are located in the United States, Canada, Mexico, Brazil, Argentina, the United Kingdom, Belgium, France, Spain, Germany, Italy, Sweden, Poland, Russia, Israel, India, China, Singapore, Japan, Korea and Australia.

OUR MISSION STATEMENT

Kramer Electronics is dedicated to developing creative, reliable and value-oriented audio, video and computer signal processing solutions.

OUR PHILOSOPHY:

- Fit almost any application - Boardrooms, conference rooms, auditoriums, class rooms, duplication studios, home theatre, distance learning, retail stores, security, production studios, houses of worship and post production facilities.
- Distribute or route virtually any signal - Composite video, s-Video (Y/C), component video and HDTV, RGsB/RGBS/RGBHV, VGA/UXGA, SDI/HD-SDI, DVI, HDMI, Firewire (IEEE 1394), analog audio (balanced or unbalanced stereo and mono) and digital audio (AES/EBU, S/PDIF, etc.)
- Provide uncompromising customer satisfaction - Worldwide offices serve local markets with local support and expertise. Over one million Kramer Electronics products are in use worldwide.

KEY PRODUCTS

The Kramer line consists of over 1,000 products. They include distribution amplifiers, line driver, switchers, matrix switchers, presentation switchers, In-CTRL seamless switchers, ProScale digital scaler/switchers, scalars, scan converters, twisted pair transmission products, media/room control products, SummitView integrated media/room control systems, format converters, interfaces, protocol translators, IR products, test pattern generators, fiber optic transmission products, rack mounts, wall plates, bulk cable, cable assemblies and cable accessories.

To meet the needs of various applications, Kramer offers up to three versions of a product including rack mount, desktop and Kramer TOOLS versions. Kramer TOOLS are extremely compact and are ideal for providing basic signal management solutions.

In 2003, Kramer Electronics bought Sierra Video, a well established and respected manufacturer of broadcast routing equipment. This expanded the Kramer product line into large-format routing products encompassing composite and RGBHV video, SDI and HD-SDI, and audio signals.

Every Kramer product is backed by a 7-year warranty!

